



Report of Expenditures For Corporations

(Utah Code Section 20A-11)

Name of Corporation				Phone Number	
ROA General Inc., DbA Reagan Outdoor Advertising					
Street Address	Suite/Apartment/PO Box:	City	State	Zip	
1775 North Warm Springs Road		Salt Lake City	UT	84116	

Type of Report (Check the appropriate box)	
INTERIM REPORTS:	YEAR-END REPORT:
<input checked="" type="checkbox"/> August 31st	<input type="checkbox"/> January 10th of every year
<input type="checkbox"/> Seven days before a General Election	
<div><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</div> Is this report an amendment?	

Report Verification
I, <u>??</u> Print Name of Treasurer or Financial Officer
affirm that this Report of Contributions and Expenditures is true, accurate and correct to the best of my knowledge.
<u>??</u> Signature of Treasurer or Financial Officer
<u>8/31/2010</u> Date

To File this Form Mail or deliver to Lieutenant Governor's Office Utah State Capitol, Suite 220 Salt Lake City, UT 84114-2325 (801) 538 - 1133 For More Information Contact the Lieutenant Governor's Office (801) 538 - 1041 1-800-995-VOTE(8683) elections@utah.gov

For Office Use Only
<input checked="" type="checkbox"/> Entered _____ <input type="checkbox"/> Copied _____
Date Received _____

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Name of Corporation ROA General Inc., Dba Rea	
Date of Report 8/31/2010	

Summary Page

(Complete this page after filling out all Schedule A and Schedule B forms)

REPORTING PERIOD DETAILS			
Report: August 31st			
Beginning Date: 1/1/2010			
Ending Date: 8/26/2010			
Due Date: 8/31/2010			
BALANCE SUMMARY			YEAR TO DATE
1	Balance at Beginning of Reporting Period (Refer to line 5 of last report)	\$0.00	
2	Total Contributions Received (See Schedule A)	\$0.00	\$0.00
3	Subtotal (Add lines 1 & 2)	\$0.00	
4	Total Expenditures Made (See Schedule B)	\$59,608.75	\$59,608.75
5	Ending Balance (Subtract Line 3 from Line 4)	\$59,608.75	

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Name of Corporation ROA General Inc., DbA Rea	
Date of Report 8/31/2010	

Schedule B

Itemized Expenditures Made

I = In Kind, L = Loan, A = Amendment

Exp. Date	Name of Recipient	Purpose	I	L	A	Expenditure Amount
1/11/2010	Utah Senate Breakfast	Contribution				\$250.00
2/28/2010	Democratic Legal Ball	Contribution				\$250.00
5/3/2010	Stephen Sandstrom	Contribution Of Advertising Space To Election Committee	1			\$1,838.00
5/11/2010	D. J. Schanz	Contribution Of Advertising Space To Election Committee	2			\$1,284.00
5/12/2010	Merlynn Newbold	Contribution To Election Committee				\$500.00
5/14/2010	Brad Wilson	Contribution Of Advertising Space To Election Committee	3			\$919.00
5/26/2010	Ben Horsley	Contribution Of Advertising Space To Election Committee	4			\$963.00
5/26/2010	Jim Nielson	Contribution Of Advertising Space To Election Committee	5			\$963.00
5/26/2010	Mel Brown	Contribution Of Advertising Space To Election Committee	6			\$689.25
5/27/2010	Michael Thompson	Contribution To Election Committee				\$500.00
5/28/2010	Peter Knudson	Contribution Of Advertising Space To Election Committee	7			\$919.00
6/1/2010	Joel Briscoe	Contribution To Election Committee				\$500.00
6/7/2010	Curt Webb	Contribution Of Advertising Space To Election Committee	8			\$459.50
6/7/2010	Val Peterson	Contribution To Election Committee				\$500.00
6/14/2010	Brad Dee	Contribution To Election Committee				\$250.00
6/15/2010	Brad Dee	Contribution Of Advertising Space To Election Committee	9			\$919.00
6/18/2010	Benjamin McAdams Election Committee	Contribution To Election Committee				\$750.00
6/22/2010	Dennis Stowell	Contribution To Election Committee				\$750.00
6/22/2010	Howard Stephenson	Contribution To Election Committee				\$750.00
6/22/2010	Stuart Adams	Contribution To Election Committee				\$750.00
SUB TOTAL FOR THIS PAGE						\$14,703.75
TOTAL EXPENDITURES MADE						\$14,703.75

Total Expenditures Made on this page is the sum of this page and previous pages subtotals

Attach additional pages if needed

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Name of Corporation ROA General Inc., DbA Rea	
Date of Report 8/31/2010	

Schedule B

Itemized Expenditures Made

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Exp. Date	Name of Recipient	Purpose	I	L	A	Expenditure Amount
6/29/2010	Stuart Reid	Contribution Of Advertising Space To Election Committee	10			\$919.00
7/1/2010	Carol Spackman Moss	Contribution To Election Committee				\$500.00
7/1/2010	Christine Watkins	Contribution To Election Committee				\$500.00
7/1/2010	Curtis Oda	Contribution To Election Committee				\$500.00
7/1/2010	Dean Sanpei	Contribution To Election Committee				\$500.00
7/1/2010	Jackie Biskupski	Contribution To Election Committee				\$500.00
7/1/2010	Janice Fisher	Contribution To Election Committee				\$500.00
7/1/2010	Laura Black	Contribution To Election Committee				\$500.00
7/1/2010	Lynn Hemingway	Contribution To Election Committee				\$500.00
7/1/2010	Mark Wheatley	Contribution To Election Committee				\$500.00
7/1/2010	Neal Hendrickson	Contribution To Election Committee				\$500.00
7/1/2010	Neil Hansen	Contribution To Election Committee				\$700.00
7/1/2010	Patrice Arent	Contribution To Election Committee				\$250.00
7/1/2010	Patricia W. Jones	Contribution To Election Committee				\$750.00
7/1/2010	Rebecca Chavez-Houck	Contribution To Election Committee				\$500.00
7/1/2010	Trish S. Beck	Contribution To Election Committee				\$500.00
7/2/2010	Craig Frank	Contribution To Election Committee				\$1,000.00
7/6/2010	Margaret Dayton	Contribution Of Advertising Space To Election Committee	11			\$919.00
7/6/2010	Wayne Niederhauser	Contribution Of Advertising Space To Election Committee	12			\$1,284.00
7/7/2010	Karen Mayne	Contribution To Election Committee				\$750.00
SUB TOTAL FOR THIS PAGE						\$12,572.00
TOTAL EXPENDITURES MADE						\$27,275.75

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Name of Corporation ROA General Inc., DbA Rea	
Date of Report 8/31/2010	

Schedule B

Itemized Expenditures Made

I = In Kind, L = Loan, A = Amendment

Exp. Date	Name of Recipient	Purpose	I	L	A	Expenditure Amount
7/9/2010	Todd Kiser	Contribution To Election Committee				\$500.00
7/13/2010	Gene Davis	Contribution To Election Committee				\$750.00
7/13/2010	Ross Romero	Contribution To Election Committee				\$750.00
7/16/2010	Becky Lockhart	Contribution To Election Committee				\$750.00
7/16/2010	Bill Wright	Contribution To Election Committee				\$500.00
7/16/2010	Brad Galvez	Contribution To Election Committee				\$500.00
7/16/2010	Bradley Last	Contribution To Election Committee				\$500.00
7/16/2010	Brian King	Contribution To Election Committee				\$500.00
7/16/2010	Carl Wimmer	Contribution To Election Committee				\$500.00
7/16/2010	Christopher Herrod	Contribution To Election Committee				\$1,000.00
7/16/2010	David Butterfield	Contribution To Election Committee				\$500.00
7/16/2010	David Litvack	Contribution To Election Committee				\$1,000.00
7/16/2010	Don Ipson	Contribution To Election Committee				\$500.00
7/16/2010	Evan Vickers	Contribution To Election Committee				\$500.00
7/16/2010	Francis Gibson	Contribution To Election Committee				\$500.00
7/16/2010	Gage Froerer	Contribution To Election Committee				\$500.00
7/16/2010	Greg Hughes	Contribution To Election Committee				\$500.00
7/16/2010	Jennifer Seelig	Contribution Of Advertising Space To Election Committee	13			\$1,284.00
7/16/2010	John Dougall	Contribution To Election Committee				\$500.00
7/16/2010	John Mathis	Contribution To Election Committee				\$500.00
SUB TOTAL FOR THIS PAGE						\$12,534.00
TOTAL EXPENDITURES MADE						\$39,809.75

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Name of Corporation ROA General Inc., Dba Rea	
Date of Report 8/31/2010	

Schedule B

Itemized Expenditures Made

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Exp. Date	Name of Recipient	Purpose	I	L	A	Expenditure Amount
7/16/2010	Julie Fisher	Contribution To Election Committee				\$500.00
7/16/2010	Kay Mciff	Contribution To Election Committee				\$500.00
7/16/2010	Keith Grover	Contribution To Election Committee				\$500.00
7/16/2010	Kenneth Sumsion	Contribution To Election Committee				\$500.00
7/16/2010	Lee Perry	Contribution To Election Committee				\$500.00
7/16/2010	Michael Morley	Contribution To Election Committee				\$500.00
7/16/2010	Mike Noel	Contribution To Election Committee				\$500.00
7/16/2010	Patrick Painter	Contribution To Election Committee				\$500.00
7/16/2010	Paul Ray	Contribution To Election Committee				\$500.00
7/16/2010	Richard Greenwood	Contribution To Election Committee				\$500.00
7/16/2010	Ronda Rudd Menlove	Contribution To Election Committee				\$500.00
7/16/2010	Ryan Wilcox	Contribution To Election Committee				\$500.00
7/16/2010	Tim Cosgrove	Contribution To Election Committee				\$500.00
7/27/2010	James Gowans	Contribution Of Advertising Space To Election Committee	14			\$1,284.00
7/29/2010	Johnny Anderson	Contribution Of Advertising Space To Election Committee	15			\$1,284.00
8/2/2010	Brent Goodfellow	Contribution Of Advertising Space To Election Committee	16			\$1,284.00
8/4/2010	Jim Bird	Contribution Of Advertising Space To Election Committee	17			\$1,284.00
8/8/2010	Bradley Daw	Contribution Of Advertising Space To Election Committee	18			\$919.00
8/9/2010	Jim Nielson	Contribution To Election Committee				\$300.00
8/9/2010	Val Peterson	Contribution To Election Committee				\$300.00
SUB TOTAL FOR THIS PAGE						\$13,155.00
TOTAL EXPENDITURES MADE						\$52,964.75

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Schedule B

Itemized Expenditures Made

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Exp. Date	Name of Recipient	Purpose	I	L	A	Expenditure Amount
8/20/2010	Jay Seegmiller	Contribution Of Advertising Space To Election Committee	19			\$1,284.00
8/20/2010	Ken Ivory	Contribution To Election Committee				\$500.00
8/23/2010	Utah Democratic Party	Contribution Of Advertising Space To Party	20			\$4,860.00
SUB TOTAL FOR THIS PAGE						\$6,644.00
TOTAL EXPENDITURES MADE						\$59,608.75

Total Expenditures Made on this page is the sum of this page and previous pages subtotals

Attach additional pages if needed

- 1 - Outdoor Advertising
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- 3 - Outdoor Advertising
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- 8 - Outdoor Advertising
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